



**THE BEST  
TIMES  
ARE HERE**

**CBS LIVE**



**COVENTRY'S PREMIER LIVE  
EVENTS STADIUM AND ARENA**





# THE BEST TIMES ARE HERE

**CBS LIVE HAVE BEEN HOST TO SOME OF THE WORLD'S GREATEST ARTISTS AND HAVE ATTRACTED THE BEST IN LIVE MUSIC AND SPORT.**

Built to excite CBS has welcomed artists including The Rolling Stones, Harry Styles, Coldplay, Rhianna, The Arctic Monkeys, The Spice Girls, P!NK, Take That, Florence and The Machine and Bon Jovi.

Here at CBS we have everything you need to transform an event into a standout experience. CBS Arena is designed to turn events into experiences, the Stadium will leave even the most seasoned concert goer with a deep lasting impression of your event. Full customisation through a range of inspirational, flexible spaces enables us to create your dream event.

With a network of large format print and digital screens throughout the venue the branding opportunities for any type of activity are endless.

Come and see for yourself.

**CBS LIVE**



Coldplay, 2012

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Building Society  
**arena**



# WHERE **LIVE** COMES ALIVE!

## INTRODUCING CBS LIVE

CBS Live at Coventry Building Society Arena is the venue of choice for promoters in the Midlands. CBS Live comprises of **FOUR** fantastic entertainment venues, all under the one roof, which is why Coventry Building Society Arena have hosted the world's biggest acts, up and coming artists and a wide variety of sport, entertainment and family events.

### STADIUM BOWL

Has a capacity for **42,500** music fans, with a mix of standing and seated

### THE INDOOR ARENA

Has a license for **10,000** standing and **6,000** seated

### THE HALL

Has a capacity for gigs and events up to **2,000** standing

### THE AUDITORIUM

Has a capacity for **750** standing and **650** seated with its own built in stage

The Coventry Building Society Arena is located in a prime position within the Midlands, we are situated right in the heart of England, with excellent transport links. Directly off of the M6 Motorway at Junction 3, there are over 2000 on site parking spaces, and an on site train station.

As well as our excellent event spaces we have outstanding facilities for artists and ticket holders including dressing and green rooms,

media facilities, an on-site hotel, bars and restaurants, award winning hospitality offers and one of the largest casino's in the UK.

CBS Live is a truly flexible, state-of-the-art venue that continues to rival its competitors! Fan experience is a high priority to us and with the great facilities we offer we believe there is something for just about everyone.

[cbsarena.co.uk](http://cbsarena.co.uk)



Spice Girls, 2019



# OUR FAMILY



**CBS LIVE**

## **IN 2022 COVENTRY BUILDING SOCIETY BECAME A PART OF THE FRASER GROUP OF COMPANIES.**

Frasers Group provides consumers with access to the world's best sports, premium and luxury brands with a vision to build the planet's most admired and compelling brand ecosystem.

As a leader in the industry, Frasers Group is committed to rethinking retail and events by driving digital innovation and providing unique experiences to its consumers globally.

Frasers Group has provided a stability to CBS Arena by investing heavily in the future of the venue, providing infrastructure and security to allow a long-term certainty and growth model for the venue.



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# OUR VENUE INVESTMENTS

## CAPITAL PROJECTS

TO THE VALUE OF £15M

ACROSS THE NEXT 3 YEARS



## HOTEL REFURBISHMENT

TO THE VALUE OF £7M

## CONCOURSE REFIT

INCREASED NUMBER OF UNITS / PARTNERSHIP WITH BUDWEISER / EXTENSION OF THE EAST CONCOURSE



## CAPACITY AUDIT

PROVIDING INCREASED NUMBERS FOR STANDING AND SEATING CAPACITY TO 40250

## NEW CCTV SYSTEM



## LED LIGHTING INSTALLATION

METER INSTALLATION / GENERATING REDUCTION IN PRICING / COSTS TO MAJOR EVENTS



## DRESSING ROOM

GROUND FLOOR REFIT

## NEW FIBRE CONNECTION TO THE ARENA

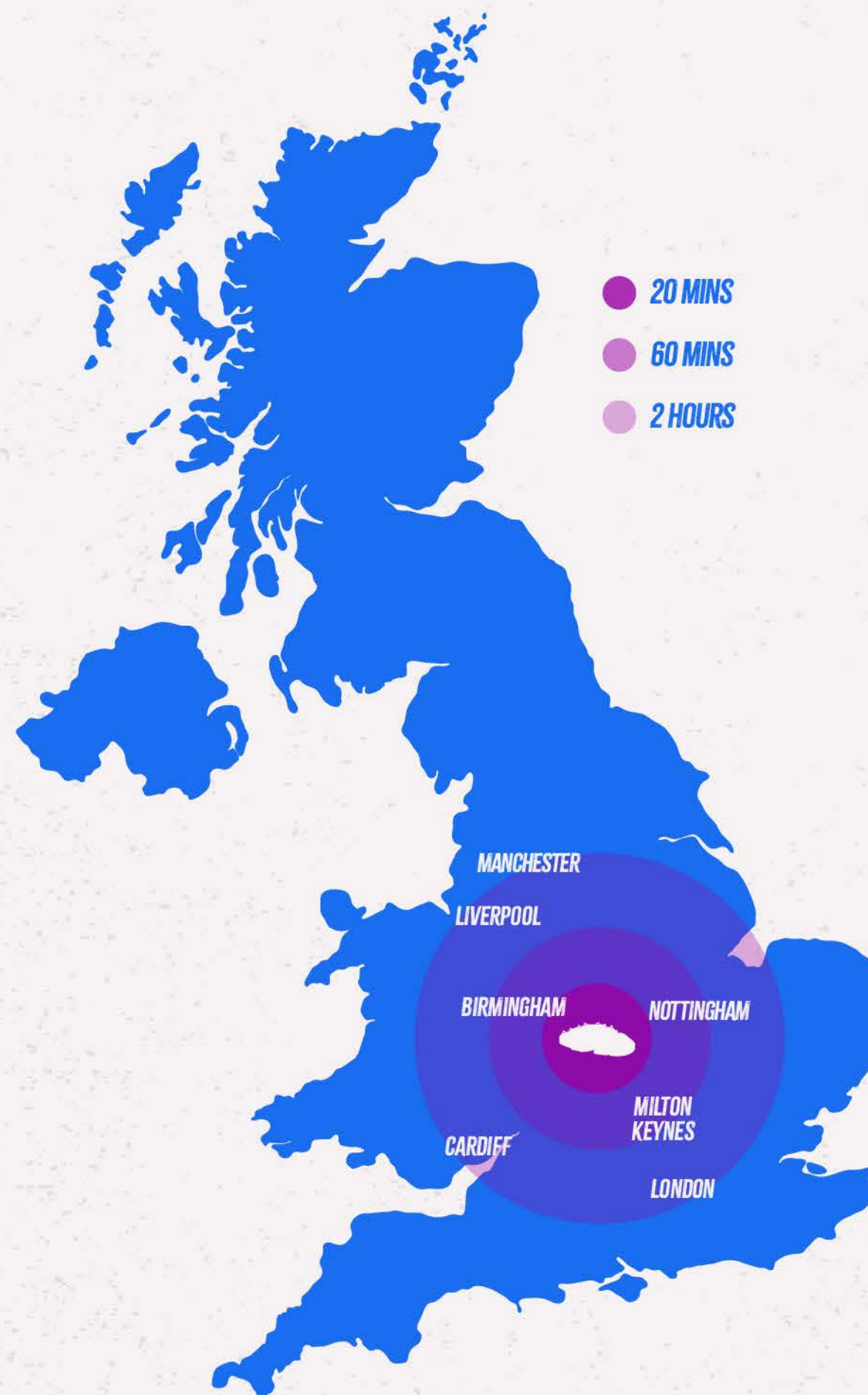
SENIOR SAFETY, OPERATIONS AND EVENTS

## RESTRUCTURE



# OUR HOME

**CBS LIVE, COVENTRY, IS A PHENOMENALLY WELL-CONNECTED VENUE, THAT PLUGS ARTISTS AND BANDS INTO THEIR FAN-BASE, IN THE HEART OF THE MIDLANDS. ITS EXCEPTIONAL FACILITIES ENSURE AN UNFORGETTABLE FAN EXPERIENCE.**



 <b>500K+</b> Access venue network database	 <b>&gt; 2K</b> Car park spaces on-site	 <b>15</b> Universities within a 1 hour drive	 <b>75%</b> of the UK population within a 2 hour drive
 <b>11.3M</b> visitors every year	 <b>TRAIN</b> station on-site	 <b>6M</b> people live within a 1 hour drive of Coventry	 <b>25 MINS</b> Birmingham Airport
 <b>121</b> bedroom hotel onsite	 <b>24/7</b> G Casino		



# OUR FACILITIES



Take That, 2016

## STADIUM BOWL

### VEHICLE/PLANT ACCESS

- Ample access for HGVs and cranes.
- Pitcheside track 6m wide allows 30 tonnes without any additional reinforcement
- Direct access from boneyard and site compounds

### POWER SUPPLY

- Two x 125amp three phase power supply
- Three phase supply available to backstage area

### WATER SUPPLY

- There is a 80mm water supply available for filling ballast

### LOCAL PREFERRED SUPPLIERS

- We have a number of local contractors to make life easier, including scaffolding, catering equipment and photocopying.

### ON-SITE OFFICE SPACE

- Excellent ground floor office combinations for production, promoters, tour personnel and site and safety teams.
- A range of changing rooms, warm up areas and rooms to accommodate support, main act, musicians and dancers.
- Offices with direct pitch view.

### DOUBLETREE BY HILTON HOTEL

- The on-site hotel includes 46 pitch view rooms that convert to executive boxes
- Four-star suites and serviced apartment are also available.
- We can also source off-site hotel rooms locally at reasonable rates

### CAPACITY

**40, 250**  
**22,974 SEATING**  
**17,280 STANDING**

Depending on production overlay



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Pink, 2014

# OUR FACILITIES



*Florence and the Machine, 2012*

[cbsarena.co.uk](http://cbsarena.co.uk)

## INDOOR ARENA

THE INDOOR ARENA IS COLUMN FREE AND CAN BE SPLIT DOWN IN TO THREE AREAS:  
INDOOR ARENA (FULL HALL) 6000SQM 110.4M X 54.6M  
HALL 1 4000<sup>SQM</sup> 73.6M X 54.6M / HALL 2 2000<sup>SQM</sup> 36.8M X 54.6M

### LOAD IN

Gates 26 or 29. These gates are 5mx4m and built to give direct access in to the hall. Both gates are obstruction free and lead straight from dedicated roadway.

### PRODUCTION PARKING

Truck and production car park on site for up to 36 trucks and combined plant boneyard with 24hr security.

### STAGE

Steeldeck stage comprising of 100 8' x 4' beechwood panels measuring approx 22 metres x 13.5 metres. Height flexible from 0.5m to 1.5m. Includes a disabled ramp, staircase and handrails for most configurations. Clearance depends on the height of the stage, but is approximately 11m.

### CATERING FACILITIES

All catering can be provided by an experienced in house team, represented by Director of Catering and Executive Chef. Kitchen hand over can also be arranged throughout hire period.

### RIGGING POINTS

Designed to support 300KN over an area of 30m x 40m. This equates to 0.25KN/m<sup>2</sup>. The roof will support this with all loads connected to node points only. Trussing is spaced at 9.2m c/c, with secondary beams at 4.5m c/c. Therefore, individual point loads suspended.

### FLOOR LOADINGS

The Indoor Arena loadings equate to 10 kilonewtons per sqm which is a point loading of 100 kilonewtons at 3.1m centres.

### PRODUCTION

Two Production Offices including telephone Broadband, Wireless and dial up internet all available.

### DRESSING ROOM

Artists Dressing Room, 120 sqm, with two dressing rooms including showers. We also have a 121 bedroom hotel located within the Coventry Building Society Arena which can be utilised as changing rooms. Towels provided by venue at a charge.

### MERCHANDISE

In house concession.

### LOCAL CREW

Promoter to supply – contractor's details available on request.

### SECURITY/STEWARDS

In house security supplier for the Indoor Arena.

### BOX OFFICE

In house.

### CAPACITY

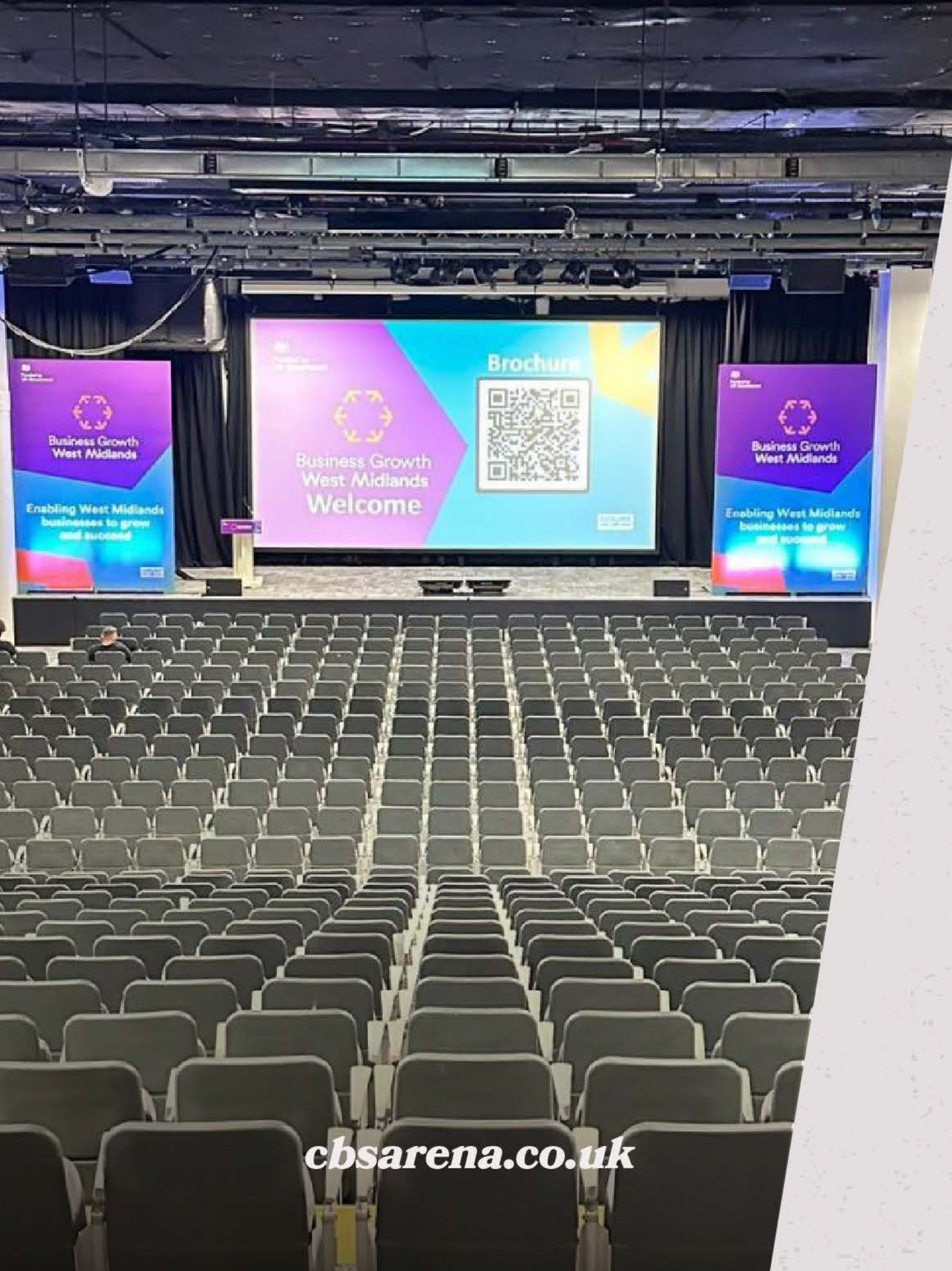
10,000 STANDING  
6,000 SEATED

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# OUR FACILITIES



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## THE AUDITORIUM

AS PART OF THE £6.3 MILLION COMMONWEALTH CONVENTION CENTRE REFURBISHMENT SUPPORTED BY THE COVENTRY AND WARWICKSHIRE LOCAL ENTERPRISE PARTNERSHIP (CWEP) THROUGH THE GOVERNMENT'S GETTING BUILDING FUND, LOCAL GROWTH FUND AN GROWING PLACES FUND.

THIS INTIMATE VENUE ALSO HAS A STATE-OF-THE-ART SOUND AND SCREEN SYSTEM.

### LOAD IN

- Load in can be accessed via Gate 27a, off Judds Lane.
- Service Lift 3.3m x 5.5m (2.28m high) max load 6000kg

### PARKING

- Truck and Production Car Parking available with 24 hour security

### STAGE

- Purpose build stage – Height 790mm

### RIGGING POINTS

- Fixed Points – Plans available upon request

### PRODUCTION

- 1 x Production Office
- 1 x Event Office

### CAPACITY

**650 SEATED**  
**750 STANDING**



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# OUR F&B OFFERING

15 INTERNAL  
**CONCOURSE  
KIOSKS**



2100<sup>SQM</sup> EXTERNAL  
**FAN VILLAGE**  
AND 6000<sup>SQM</sup> INTERNAL



1000<sup>SQM</sup> CREW  
**CATERING SPACE**  
FOR LOCAL AND TOUR CATERING

ONSITE  
**CATERING  
TEAM**



## HOSPITALITY



THE COVENTRY BUILDING SOCIETY ARENA HAS A NUMBER OF FLEXIBLE LOUNGES AND EXECUTIVE BOXES, WITH A COLLECTIVE CAPACITY OF OVER 2,000 COVERS, SERVICED BY OUR INHOUSE CATERING TEAM. DEPENDING ON THE ARTISTS WE HAVE OFFERED EITHER SIT DOWN DINING, BARS, RESTAURANTS, RETAIL OR A MIX OF EVERYTHING!

### PREMIER LOUNGE

A column free lounge which holds over 1000 people with panoramic pitch views with dedicated balcony prime seating for any stadium concerts. The remaining 6 lounges include unique high end corporate areas all with rear access into the bowl and seating decks. Our databases are extensive, a key tool in recent sell out gigs. The Coventry Building Arena has proved time and again its ability to sell tickets regardless of price point.

### INDOOR ARENA

Although an ideal venue in its own right, this area has also played a major part in the provision of an extensive bar facilities (6,000 square metres) to support major stadium bowl concerts such as Take That, The Killers, Harry Styles and Rhianna.



# OUR TEAM

Arctic Monkeys, 2023



**CBS**LIVE

OUR EXPERIENCED EVENTS TEAM HAVE WORKED ON EVERYTHING FROM WORLD MUSIC TOURS, FESTIVALS, EXHIBITIONS, CONFERENCES TO CULTURAL SHOWS AND EVERYTHING IN BETWEEN. WE'RE READY TO GET THE STAGE SET AND BRING YOUR EVENT TO LIFE!



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# OUR SUSTAINABLE CREDENTIALS



[cbsarena.co.uk](https://cbsarena.co.uk)

## DOING OUR PART FOR A **GREENER FUTURE**

### OUR PARTNERS

#### Skoot

Turning Live Event Green

Find out more

[skoot.eco/](https://skoot.eco/)

#### TRACE by Ilsa

Reduce the carbon footprint of exhibition and events

Find out more

[traceyour.events](https://traceyour.events)

#### Go Green

Measuring the venue

waste Management

Find out more

[gogreen.co.uk](https://gogreen.co.uk)

#### Hilton – Travel with Purpose

Travel with Purpose is Hilton's

Environmental, Social and

Governance (ESG) strategy

[esg.hilton.com](https://esg.hilton.com)

### INITIATIVES

#### CATERING

##### One Cup

100% non plastic cups through venue & stadium

All of our catering products are

100% recyclable

#### VENUE

##### LED Project

Commitment to replace all lighting to LED by 2024

##### EV Charging points

24 EV charging station by 2024

##### Solar Energy

Introduce solar panels across the venue by 2025

##### Local suppliers commitment

Target 25% by 2025

##### Ocean Cleanup

Remove 20,000 plastic bottles from the ocean by 2024

#### Tree Planting

Plant 10,000 trees by 2024

#### COMMUNITY

Local Community feeding

during non term times

### MEMBERSHIPS

#### Green Apple

Find out more

[thegreenorganisation.info](https://thegreenorganisation.info)

#### AEV

Find out more

[aev.org.uk/resources/sustainability](https://aev.org.uk/resources/sustainability)

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